

ITALIA

TTG

CALENDAR 2026

TTG ITALIA MAGAZINE

TTG	DATA	FOCUS
INNOVATION	9th February	Focus on companies involved in innovation in tourism, both as specialised companies and with specific projects and technology.
ITALY	27th April	Magazine dedicated to Italian tourism (ITA/ENG)*.
GLOBAL	22nd June	Village Focus on the offerings of tour operators and companies providing tourism products and services.
WORLD	14th December	Issue of the magazine dedicated to foreign tourism organisations, regions and international destinations.

TTG ITALIA MAGAZINE DISTRIBUTION: TTG Italia's complete mailing list comprising tour operators, travel agents, tourism boards, transport companies, organisations and institutions, marketing companies, services and innovation. Circulation: 17,000 copies.

*Extra distribution: 4,000 international buyers reached through DEM and the English-language digital edition.

TTG LUXURY - ITA/ENG

TTG	DATA	FOCUS
SPRING EDITION	11th May	A benchmark for high-end tourism - Spring season.
WINTER EDITION	14th October	A benchmark for high-end tourism - Autumn season.

DISTRIBUTION OF TTG LUXURY MAGAZINE: sent to Italian and foreign tour operators specialising in high-end travel, travel designers, selected agencies, market opinion leaders, concierge services, directors and decision makers of high-end hotels, press and media in the sector. Circulation of 10,000 copies, entirely bilingual edition (IT and ENG).

TTG TODAY

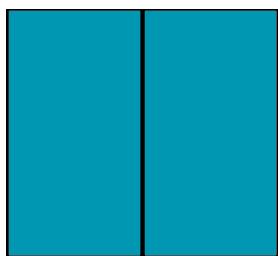
TTG	DATA
BIT	10th February
BMT	12th March

TTG TODAY

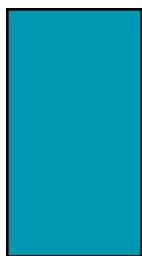
TTG	DATA
TODAY 1	14th October
TODAY 2	15th October
TODAY 3	16th October

TTG TODAY DISTRIBUTION: distributed on the first day of the BIT and BMT events and throughout the TTG Travel Experience period. Circulation: 30,000 copies.

TTG ITALIA-LUXURY MAGAZINE FORMATS:



DOUBLE PAGE
Trim size 420 x 285 mm +
5 mm bleed



FULL PAGE
Trim size 210X285 mm
+ 5 mm bleed

SPECIAL POSITIONS		PRICE LIST
INSIDE COVER+I ROMANA DOUBLE PAGE		8.500 €
OPENING TUNNEL DOUBLE PAGE		8.000 €
CONTRA EDITORIAL FULL PAGE		4.500 €
INSIDE BACK COVER		6.000 €
BACK COVER		8.500 €
INNER PAGES		PRICE LIST
FULL PAGE		4.000 €
DOUBLE PAGE		7.500 €

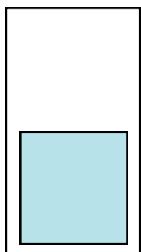
TTG TODAY FORMATS:



MANCHETTE
FIRST PAGE
57x57 mm each

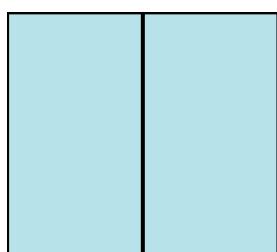


FOOTER FIRST PAGE
259,6x45 mm

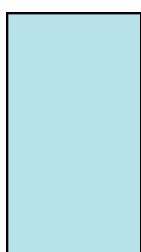


HALF PAGE
259,6x195 mm

FORMAT		PRICE LIST
MANCHETTE		600 €
FOOTER FIRST PAGE		1.200 €
DOUBLE PAGE		6.500 €
FULL PAGE		3.400 €
HALF PAGE		2.400 €



DOUBLE PAGE
Trim size 570x410 mm +
5 mm bleed



FULL PAGE
Trim size 285x410 mm
+ 5 mm bleed

MATERIAL SPECIFICATIONS

High-resolution **.pdf** and **.jpg** files, **300 dpi**. CMYK, no spot colours or Pantone colours. **BLACK** text must be **100% BLACK (c0 m0 y0 k100)** in **overprint**. Elements (photos, text, logos) must be positioned at least **5 mm from the cut line**.