

ITALIA TTG

2025 ISSUES

TTG ITALIA MAGAZINE

| TTG | DATA | FOCUS |
|----------------|-------------|---|
| TTG INNOVATION | 10 FEBRUARY | Four magazines a year with SPECIFIC FOCUSES covered in a comprehensive, in-depth manner. Names and contents reflect the macro areas of TTG TRAVEL EXPERIENCE for added business synergies. |
| TTG ITALY | 28 APRIL* | |
| TTG GLOBAL | 23 JUNE | |
| TTG WORLD | 15 DECEMBER | |

READERS

All tourism and hospitality communities comprising tour operators, travel agents, Italian and international tourism boards, transport companies, agencies and institutions, service and innovation companies, and Italian and foreign buyers.

DISTRIBUTION

Print edition sent by subscription to 10,000 addresses.

DIGITAL EDITION

Browsable on website homepage, read by 400,000 unique users per month and sent via newsletter to 70,000 contacts in database.

*Distribution to 3.500 international English-language buyers via a dedicated dem.

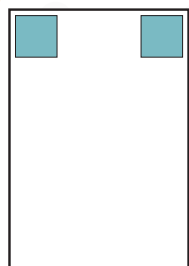
TTG TODAY

| TTG | DATA |
|-----------|-------------|
| TODAY BIT | 10 FEBRUARY |
| TODAY BMT | 13 MARCH |

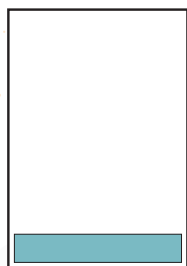
TTG TRAVEL EXPERIENCE

| TTG | DATA |
|---------|------------|
| TODAY 1 | 8 OCTOBER |
| TODAY 2 | 9 OCTOBER |
| TODAY 3 | 10 OCTOBER |

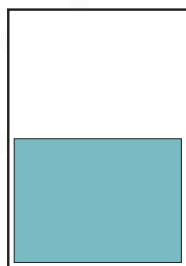
TTG TODAY SIZE AND RATES 2025



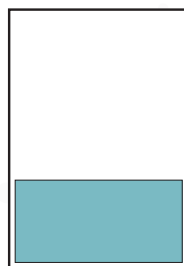
BOXED AD
FRONT PAGE
57X57 mm cad.



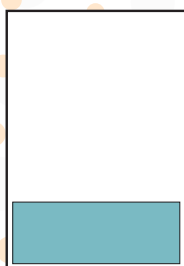
LARGE STRIP AD
FRONT PAGE
259,6X45 mm



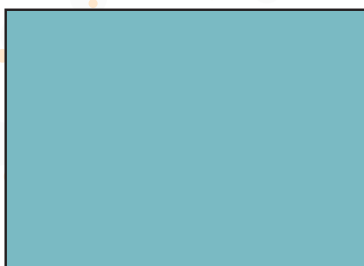
1/2 PAGE
HORIZONTAL
259,6x195 mm



1/3 PAGE
HORIZONTAL
259,6x130 mm



1/4 PAGE
HORIZONTAL
259,6x97,5 mm



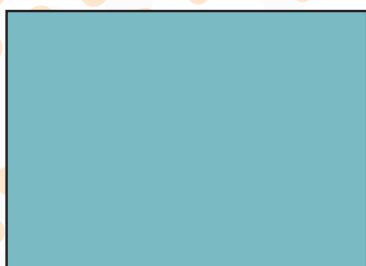
DOUBLE PAGE
BLEED 570X410 MM + BLEED
OPTIONS 5 MM



FULL PAGE BLEED
285X410 mm
+ BLEED OPTIONS
5 mm

| FORMAT | PRICE LIST |
|------------------------------|------------|
| boxed ad front page | 600 € |
| large strip ad front page | 1.200 € |
| double page | 6.500 € |
| full page | 3.400 € |
| 1/2 page horizontal | 2.400 € |
| 1/3 page horizontal | 1.750 € |
| 1/4 page horizontal | 1.200 € |

TTG ITALIA Magazine SIZE AND RATES 2025



DOUBLE PAGE
BLEED 420X285mm + BLEED
OPTIONS 5 mm



FULL PAGE BLEED
210X285 mm
+ BLEED OPTIONS
5 mm

| SPECIAL POSITIONS | PRICE |
|--|---------|
| INSIDE FRONT COVER + FIRST RIGHT HAND PAGE (DOUBLE PAGE) | 8.500 € |
| OPENING PAGE (DOUBLE PAGE) | 8.000 € |
| INSIDE BACK COVER | 6.000 € |
| BACK COVER | 8.500 € |
| INTERNAL PAGES | PRICE |
| FULL PAGE | 4.000 € |
| DOUBLE PAGE | 7.500 € |

ARTWORK REQUIREMENTS

Macintosh applications only. Preferable file type: **.pdf** and **.jpg** format. All work must be high resolution (**300 dpi**). All supporting files, such as images and typefaces, have to be included. Colour breakdown: **CMYK**. Artwork must be exact size as specified at the time of booking.